

HUSQVARNA AND RAMIRENT AGREE TO STRATEGIC PARTNERSHIP FOR MACHINE CONNECTIVITY AND FLEET MANAGEMENT TECHNOLOGY

Husqvarna Group's Construction Division and Ramirent AB have an agreement to use Husqvarna Fleet Services™ to manage its fleet of construction machines in Sweden.

Husqvarna Fleet Services™ is a digital solution for asset management enabling construction contractors, fleet managers and rental companies to stay on top of their machines – knowing how well they are performing, where they are, and each machine's service needs.

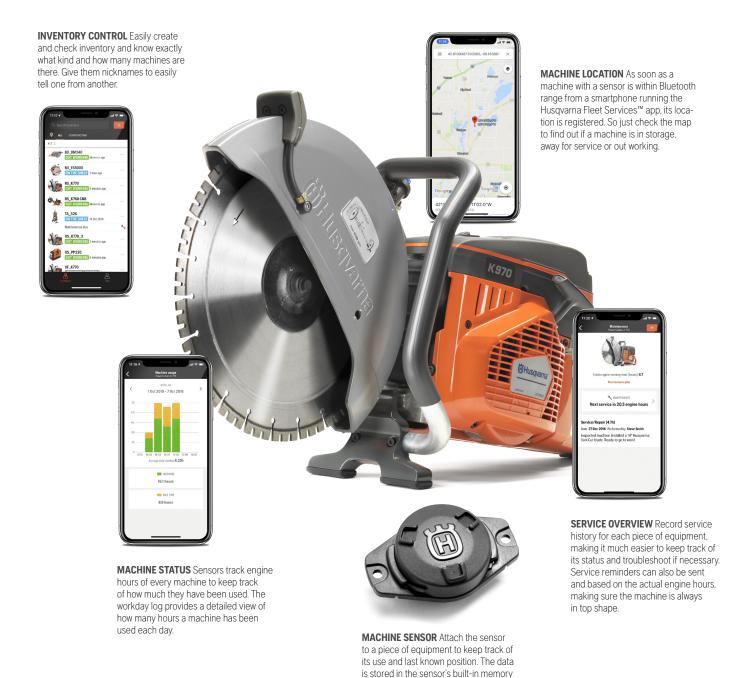
"We launched Husqvarna Fleet Services™ at World of Concrete in January as the first step in our emerging range of digital services. We are proud to announce our partnership with Ramirent, a key customer for Husqvarna in Europe. Connectivity and fleet management present real opportunities for Ramirent and we look forward to helping them achieve their business goals through the use of Husqvarna Fleet Services™," says Jeff Hilgers, Director of Digital Services for Husqvarna Construction.

"Ramirent is a real leader and innovator in the rental industry and they will use our Fleet Services to monitor machine inventory, statistics, manage service intervals, and know the locations of their equipment," says Hans Lück, Sales Manager for Husqvarna Construction.

"More effective fleet management and implementation of our machine connectivity goals are top priorities for Ramirent and put us in a better position for both higher customer satisfaction and stronger profitability. We look forward to accomplishing great things together with Husqvarna," says Eric Nordin, Fleet Product Manager for Ramirent Sweden.

Husqvarna Fleet Services™

- connect your machines to stay in charge!



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and is transmitted via Bluetooth to either the Fleet Services app, out in the field, or to the gateway app once it's back in



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